

RATE THE

# Super Bowl

COMMERCIALS

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*Ad Name*

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Humor 1 — 2 — 3 — 4 — 5

Awe-factor 1 — 2 — 3 — 4 — 5

Memorability 1 — 2 — 3 — 4 — 5

*Ad Name*

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Humor 1 — 2 — 3 — 4 — 5

Awe-factor 1 — 2 — 3 — 4 — 5

Memorability 1 — 2 — 3 — 4 — 5

*Ad Name*

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Humor 1 — 2 — 3 — 4 — 5

Awe-factor 1 — 2 — 3 — 4 — 5

Memorability 1 — 2 — 3 — 4 — 5

*Ad Name*

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Humor 1 — 2 — 3 — 4 — 5

Awe-factor 1 — 2 — 3 — 4 — 5

Memorability 1 — 2 — 3 — 4 — 5

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Humor 1 — 2 — 3 — 4 — 5

Awe-factor 1 — 2 — 3 — 4 — 5

Memorability 1 — 2 — 3 — 4 — 5

*Ad Name*

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Humor 1 — 2 — 3 — 4 — 5

Awe-factor 1 — 2 — 3 — 4 — 5

Memorability 1 — 2 — 3 — 4 — 5

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Humor 1 — 2 — 3 — 4 — 5

Awe-factor 1 — 2 — 3 — 4 — 5

Memorability 1 — 2 — 3 — 4 — 5

*Ad Name*

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Humor 1 — 2 — 3 — 4 — 5

Awe-factor 1 — 2 — 3 — 4 — 5

Memorability 1 — 2 — 3 — 4 — 5